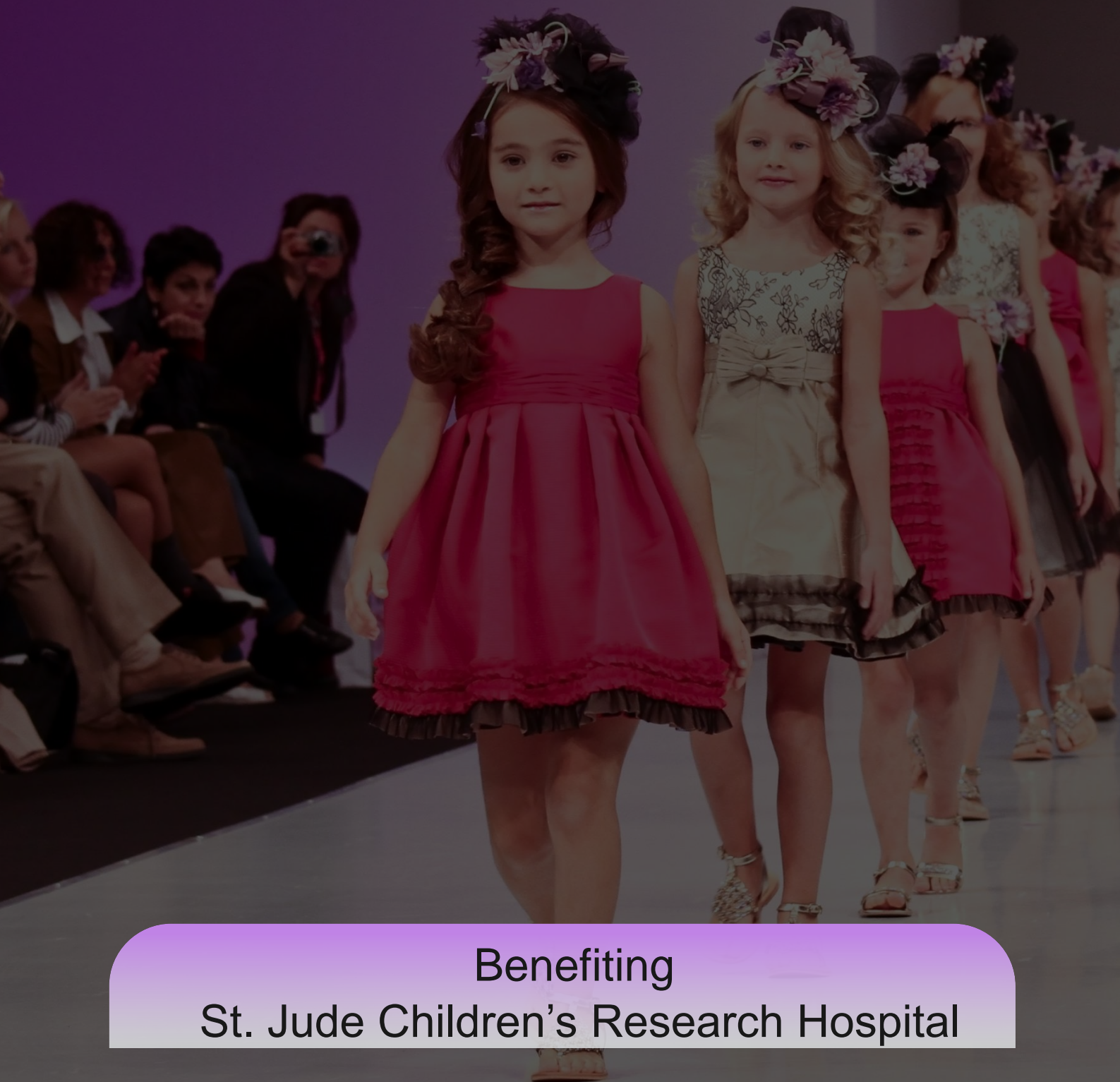




Gold Standard CLC
Presents:

The Beauty of children Benefit Dinner & Fashion Show



Benefiting
St. Jude Children's Research Hospital

2019 SPONSORSHIP PACKAGE

TABLE OF CONTENTS

03	Sponsorship letter
04	Date and Venue
05	About Us
06	Win-win Statement
07	Why Sponsors Us
08	Corporate Sponsorship Opportunities
12	Other Sponsorship Opportunities
13	Contract Form
14	Connect With US

Sponsorship Invitation

On Behalf of Gold Standard CLC, I am inviting your organization to become a Corporate sponsor for our Exciting Event - The Beauty of Children Fashion Show, which will benefit the Children of St Jude Research Hospital to be held on Saturday December 14th 2019 at the beautiful Bonaventure Resort & Spa in Weston, Florida. Your contribution will have a great impact on our mission in creating awareness and raising funds for children who are fighting against Cancer, with the added bonus of allowing St. Jude Children's Research Hospital to continue their research which has already made an incredible impact in the field of Cancer treatment for children.

Since we cannot do this incredible goal alone, Gold Standard CLC is encouraging you and your company to become a sponsor on one of our many featured sponsorship levels. We are striving for The Beauty of Children Fashion Show to be a huge success in raising the kind of money St. Jude's Research Hospital needs to continue their amazing work in caring for and supporting children and their family's at a time when healing cancer is at its most important. Your sponsorship investment will enable us to bring a beautiful program full of children pageantry, full course dining and live entertainment in a Gold Standard fashion. It's an evening not to be missed.

We are excited to offer you an array of sponsorship packages that fits your company's branding needs and budget levels. The benefits of partnering with us are brand name and logo inclusion in all advertising and marketing done by Gold Standard CLC, access to a targeted audience who have the same understanding and compassion for this type of community need and assistance, interaction with our attendees and other supporters and partners and many other benefits you will discover that each level of sponsorship brings to your company.

As a business, supporting each other and our goals to develop and assist our communities and those that live in them, can only increase our customers interest in our products and services. We would love nothing more than for your company to develop a relationship with us now and in the future. We look forward to our mutually beneficial partnership together.

Sincerely,

Jacqueline Cagney, President

Alfonso Becerra, Vice President



BONAVENTURE
RESORT & SPA

Date & Venue

Date: Saturday December 14th 2019

Time: 5:00pm to 10:00pm

Location: Bonaventure Resort and Spa
250 Raquet Club rd,
Weston FL 33326

ABOUT Us

At Gold Standard CLC, we are energized by the passion to enhance holistic health and wellness while helping people live empowered lives and embrace happiness within their true self.

We are a unique counseling and life coaching brand that believe in doing ordinary things in extraordinary ways that inspire happiness, puts people first and positively influences society. Simply put, we are a feel good, be good and do good brand that focus on the holistic wellness of a person's mind, body and soul. Our conviction is basically to unlock a world of endless possibilities while enhancing mental well-being. We are dedicated to inspiring people to live more functional lives and harness their various strengths.

We aim to facilitate impactful programs and events that add value to the holistic wellbeing of everyone within our reach through quality engagements focused on empowering them to live better lives and become leaders in different spheres of life. We believe we all have unlimited potentials which can be harnessed through inspiration, support and motivation.

Our Mission

Our vision is to create an inclusive environment that fosters love, enhances quality of life and inspires people to thrive in a challenging society.

Vision Statement

Our mission is to enhance holistic wellness, empower lives and maximize potentials while inspiring a culture of love that we can always be proud of, one person at a time.



IT'S A WIN-WIN

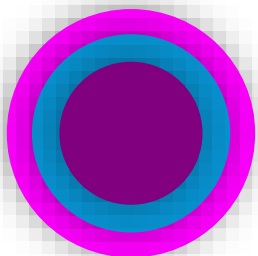
Sponsoring Gold Standard CLC's, The Beauty of Children Fashion Show, provides a unique opportunity to connect your brand with a target audience who will perceive your brand as one that cares about and supports local communities.

This joint venture will reach a blended key audience with an economic force and a passion to align and associates themselves with brands that helped them in achieving their dreams and/or potential. Thus, it increases loyalty to your company's product or service. With our engaging marketing strategies and on-site visibility, this sponsorship will provide your company with a major opportunity to gain new consumers.



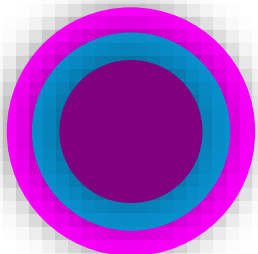
WHY YOU SHOULD SPONSOR US!

In return for your support, your brand will be highly promoted throughout our event, as well as various social media platforms as an official sponsor of The Beauty of Children Fashion Show. Our following and popularity are growing consistently as we build a more engaging and community-oriented image. And we want your company to be a part of that image.



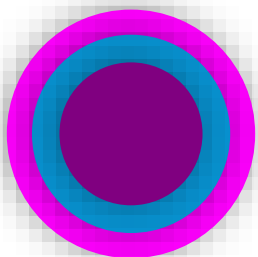
BRAND EXPOSURE

The opportunity to promote your brand, and to maintain a high profile among all attendees before, during, and after this event.



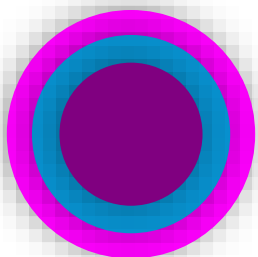
BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships and expose your brand within key markets.



BUSINESS IN THE SPOTLIGHT

Sponsoring the Beauty of Children Fashion Show will help you stand out from the crowd. It enables you to prominently display your products and company logo.



HEIGHTENED VISIBILITY

Positive publicity from print, electronic media and television coverage will help increase the visibility of your company's products and services.

CORPORATE SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR

\$8,000

DIAMOND SPONSOR

\$6,000

PLATINUM SPONSOR

\$4,000

GOLD VIP BAG SPONSOR

\$800

**other sponsorship opportunities
are also available*

Title Sponsor Amount \$8,000

- Three (3) runway tables of ten (10)
- Branding on all press and invitations
- Company highlighted as a main sponsor and mentioned during the event including event program
- Logo placement on event video
- Step and repeat media board logo placement
- Inclusion in social media marketing campaign
- Content marketing photos and videos
- Branded photo area
- Press releases
- Event invitations
- Logo placement on runway



Diamond Sponsor Amount \$6,000

- TWO (2) RUNWAY TABLE OF TEN (10)
- STEP AND REPEAT MEDIA BOARD LOGO PLACEMENT
- CONTENT MARKETING PHOTOS AND VIDEOS
- EVENT INVITATIONS
- BRANDED PHOTO AREA
- INCLUSION IN SOCIAL MEDIA MARKETING CAMPAIGN
- PRESS RELEASES
- LOGO PLACEMENT ON RUNWAY
- MENTION IN EVENT PROGRAM



Platinum Sponsor Amount \$4,000

- ONE (1) RUNWAY TABLE OF TEN (10)
- STEP AND REPEAT MEDIA BOARD LOGO PLACEMENT
- INCLUSION IN SOCIAL MEDIA MARKETING CAMPAIGN
- BRANDED PHOTO AREA
- EVENT INVITATIONS
- PRESS RELEASES
- MENTION IN EVENT PROGRAM



OTHER SPONSORSHIP OPPORTUNITIES

VIP BAG LEVEL SPONSOR \$800

TWO (2) VIP TICKETS
PRODUCT SAMPLES AND COMPANY
INFORMATION IN VIP BAGS
MENTION IN EVENT PROGRAM
EVENT INVITATIONS
PRESS RELEASE

SILENT AUCTION CONTRIBUTION: PRODUCTS LESS THAN \$1500 IN VALUE

Company name and logo included in Gold Standard show guide
Company name, logo, and URL link on silent auction website
Company logo featured on all auction related marketing materials
Two passes for an advanced showing of the silent auction items

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name_____

Contact Title_____

Contact Email_____

Contact Phone Number/Mobile_____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name_____

Company Address_____

City_____State_____Zip_____

Main Phone_____Website_____

SPONSORSHIP LEVEL

- ☐ Title Sponsor
- ☐ Diamond Sponsor
- ☐ Platinum Sponsor
- ☐ Gold VIP Sponsor
- ☐ Silent Sponsor

PAYMENT INFORMATION

Total \$_____

☐

Invoice me for payment By Check

☐

Invoice me for payment by credit card

☐

Please charge my credit card below

Name on card_____

Account Number_____

Exp Date_____

Card Security code (3-4 Digits) _____

Signature

*Once sponsorship is agreed upon there are no refunds or cancellations. There will be no rain date and event will take place unless in the case of disaster emergency

CONTACT INFO

For sponsorship contact us at



Phone:
(954)507-1175

events@goldstandardclc.com

www.goldstandardclc.com



goldstandardclc